

ST. JOHN THE BAPTIST PTC MEETING MINUTES – NOVEMBER 15, 2007

Call to order by President Kelli Schoster – 7:05 PM

Devotions led by Stacie Combs

Minutes of October meeting – Approved with name corrections (Motion: Kathy Dean; Seconded: Tina Crail; Motion carried).

Education Commission Presentation / Rosemary Zinser

Rosemary spoke about the increased focus on marketing our school. Enrollment is down making it even more important to get the word out about the good things happening at St. John School. A marketing committee has been formed and some of their areas of focus were described:

- Junior High Night: This was new last year and will be return on January 15, 2008. The 5th/6th grade families will be invited.
- Open House: The format was changed last year and it proved to be a fun, successful event. There will be efforts to get the word out this year to area pre-schools, day cares and other parishes. Teri Giglio indicated that a line item was added to the budget this year for Open House marketing in the amount of \$350 to support this effort.
- Kindergarten Roundup: This will be repeated
- The need to contact families early (right after Baptism) and often was stressed.
- St. John the Baptist School has a Christ-Centered team. Our pastor, principal, teachers, students, parents and staff are empowered by Christ and empower each other.

“Raise the Roof” Presentation / Adam Schoster

Adam spoke about the “Raise the Roof” debt reduction campaign that has also been introduced to parish families via mailings and some follow-up phone calls. Adam offered an overview of the campaign and invited discussion and questions. Some of the areas that Adam spoke about are summarized here:

- The 3 school roofs (Geil, Park Ave. and gym) are over 20 years old and need replacement. The cost estimate is \$105,000.
- The past 3-4 years the parish has operated in the black but there is existing debt that needs to be addressed. The debt spans:
 - An interest-bearing Note required by Archdiocese to cover past health insurance premiums for about \$60,000.
 - In the past, the Catholic Telegraph was sent to all parish families at parish expense. Past dues for this are about \$52,000.
 - General Assessment debt to the archdiocese for about \$60,000. This is similar to a tax where the archdiocese takes a percentage of parish revenues to cover services they provide.
- A focus group was conducted with 12 random parishioners about the possibility of a capital campaign and all indicated they were in favor of this. Some had strong preferences about where their donated money would go. To address this, it was agreed that the first \$105,000 raised would go to the roof repairs, the next target would be the healthcare debt and then finally the Catholic Telegraph debt.
- A progress thermometer will go up soon in front of the school facing Harrison Avenue.
- The land purchase is NOT included in this campaign. There was some discussion about why the land is not being sold to take care of the debt. The land is considered a valuable asset to hold on to and this debt is not considered insurmountable.
- The campaign will through June of 2009 with a target of \$350,000 to cover the debt, interest and unforeseen expenses over the next several years. The archdiocese has agreed that there will be no general assessment on the money raised in this campaign.

Treasurer’s Report: Teri Giglio reports an ending balance on 11/15/07 of \$26,623.84. The balance reflects income of \$5618.08 and expenses of \$2182.22 since the last report.

Principal’s Report

- Mr. Carey Owens reported positive news for our school:
 - Excellent results from the 7th grade writing samples required by the Archdiocese, which are graded anonymously.
 - Terra Nova results for St. John School are in the top 25% for the Archdiocese and in the top 5% nationally.
- He encouraged all to spread positive news about our school as our best marketing tool.

Committees

- Santa's Breakfast / Debbie Milesky: This will be held on December 8th. Planning is on track. Parents are needed and 8th graders are encouraged to volunteer for service hours. There is concern about the Harrison parade being on the same day due to the late change in the parade date.
- Santa's Workshop / Gayla Huber: This will be held December 6th – 7th. Call Gayla Huber if you can help.
- Fashion Show / Ronda Schmid & Kelli Schoster: November 17, 2007. About 120 reservations have been received so far with hopes to reach ~150 as in years past. There was discussion about the price increase for the fashion show this year.
- Book Fair / Teri Giglio reports the book fair profit goes to the teachers. This year netted \$58 per teacher which is down from about \$100 per teacher last year.
- Special Christmas Project: Flyers will be sent home tomorrow to families.

Old Business

- Kelli Schoster is looking into an O'Charleys night where a percentage of the sales are given to our school. Kelli reports it will likely be a Tuesday in March and that the use of Scripps will be encouraged.
- Teri Giglio is looking into organizing a Papa Johns night where 20% of sales are given to PTC. Look for details in December.

New Business

- Bingo Workers / Mr. Carl Koors: Carl Koors reported on the desperate need for workers at the twice-weekly Bingos. About 14 people are needed each night to run the bingo. The profit depends directly on the number of workers available as the sale of instants generates a lot of income. A small but dedicated group of workers have kept the Bingo going but without additional volunteers very soon, the Bingo will not be able to continue. Without Bingo, tuition will definitely increase. There was discussion about ways to get the word out about this urgent need. Stacie Combs will start by sending out a flyer to all school families.
- Kelli Schoster reports that hand sanitizer dispensers will be installed in the classrooms over the Christmas break.
- Split the Pot Winner – Kathy Dean (\$11)

The next PTC meeting will be January 17, 2008.

Adjournment: 8:30 P.M

Respectfully submitted,
Julie Kluesener, Secretary